

SMPS NEW YORK LIBERTY BALL



SMPS New York's Annual Meeting and Marketing Communications & Professional Achievement Awards recognizes outstanding achievement of top marketing professionals for their contributions to their firm's success and the advancement of the profession. The awards will be granted to AEC firms whose materials and campaigns most compellingly achieve their firms' marketing goals, and individuals whose exceptional accomplishments make us proud.

This year's event will take place at the gorgeous Hudson Terrace entertainment club with views of the Hudson River and The Intrepid. Attendees will help themselves to complimentary beer, wine, and specialty cocktails and indulge on hors d'oeuvres and buffet spreads.

DETAILS: Thursday, June 6, 2019 | 6 pm – 9 pm
Hudson Terrace | 621 West 46th Street, New York, NY 10036

2019 SPONSORSHIP OPPORTUNITIES

“THE NEW COLOSSUS” PREMIER SPONSOR | \$1,800 | *One Availability*

- Four complimentary event registrations
- Full-page back cover ad in Awards Program (advertisement designed by you)
- Shared branding (with SMPS-NY) on podium signage for duration of event
- Stand-alone slide (designed by you) during cocktail hour and introductory remarks
- Verbal recognition to all attendees at start and end of program
- Co-present one award with an SMPS-NY Board Member (restrictions apply)
- Large logo on step and repeat banner
- Social media promotion in lead-up and recap of event
- Option to write event recap blog with byline/brief company bio and link
- All pool benefits listed below

“THE TORCH” A/V AND COCKTAIL SPONSOR | \$1,200 | *Two Availabilities*

- Three complimentary event registrations
- Naming rights to one of two specialty cocktails
- Stand-alone slide (designed by you) to appear during cocktail hour slideshow behind bar
- Stand-alone slide (designed by you) to appear during introductory remarks
- Full-page inside front cover or inside back cover (first come, first choice) ad in Awards Program (advertisement designed by you)
- Logo on event step and repeat banner
- Verbal recognition to all attendees at start of program
- All pool benefits listed below

“THE CROWN” PARTNER SPONSOR | \$695 | *Unlimited Availabilities*

- Two complimentary event registrations
- Logo on Crown sponsors slide during introductory remarks
- Half-page ad in Awards Program (advertisement designed by you)
- Logo on event step and repeat banner
- Verbal recognition to all attendees at start of program
- All pool benefits listed below

“THE PEDESTAL” SUPPORTER SPONSOR | \$395 | *Unlimited Availabilities*

- One event registration
- Logo on slide alongside other supporters and in-kind sponsors during introductory remarks
- Verbal recognition to all attendees at start of program

Pool benefits to all sponsors

- Logo and hyperlink featured on smpsny.org event page
- Logo featured in Awards Program and eBlasts (with hyperlink) promoting the event
- SPONSOR ribbon designation on your nametag

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SPONSORSHIP FORM

I hereby confirm the intent of _____ (firm name)
to sponsor SMPS-NY's 2019 Annual Meeting and Liberty Ball at the level indicated below.

“THE NEW COLOSSUS” (\$1,800)

“THE CROWN” (\$695)

“THE TORCH” (\$1,200)

“THE PEDESTAL” (\$395)

By signing below, I confirm I understand that sponsorship benefits go into effect upon receipt of payment.

Signature:

Date:

Printed Name:

Company Address:

City, State, Zip:

Company URL:

Contact Phone:

Contact Email:

PAYMENT & REGISTRATION



CREDIT CARD

American Express, Visa, or Mastercard



CHECK

made payable to:

SMPS New York, Bowling Green Station, P.O. Box 77, New York, NY 10274

*Please fill out and submit this form to brianferrywrites@gmail.com
to receive a unique URL for payment and registration of your guests.*

DEADLINE FOR ADS IS MAY 17, 2019

- Low Resolution Firm Logo: .jpg format (maximum 180 pixels wide)
- High Resolution Firm Logo: .eps (vector) format (approximately 5-in x 5-in)
- Ads: high res .pdfs (**Full Page**: 7.75” wide by 9.75” high with 0.125” bleed | **Half Page**: 7.75” wide by 4.625” high with 0.125” bleed)

THANK YOU FOR YOUR PARTICIPATION & SUPPORT

Payments and contributions to SMPS New York are not tax deductible as charitable contributions for federal income tax purposes. They may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.