



# SPONSORSHIP OPPORTUNITIES

## Sponsor SMPS New York

THE Marketing Event (TME) is a professional development symposium where hundreds of talented A/E/C professionals come together each year for a day of innovative programming, idea sharing and networking. This year's TME will take place on Friday, November 2, 2018 at the Andaz Wall Street located at 75 Wall Street from 8:00am to 5:30pm. Please join us as a TME Sponsor and highlight your firm in front of an enthusiastic audience!



### **PREMIERE SPONSOR: \$4500 (1 Availability)**

- Four conference registrations
- Full page back cover advertisement in program
- Sponsor logo within conference program
- Logo on nametags of all speakers and attendees
- Logo signage at Pre-TME Cocktail Reception
- Distinct signage at conference
- Logo on rooftop reception step-and-repeat
- High boy exhibit table inside doors to main auditorium for promoting your company
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

### **PARTNER SPONSORS: \$3,000 (2 Availabilities)**

- Three conference registrations
- Full page ad in program (inside front or inside back cover)
- Sponsor logo within conference program
- Shared signage at conference
- One high boy exhibit table in main auditorium for promoting your company
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

#### **QUESTIONS?**

Contact Brian C. Ferry, Director of Sponsorship, at [brian.c.ferry@skanska.com](mailto:brian.c.ferry@skanska.com)

## **TME SPONSORSHIP PACKAGES**

### **VIP ROOFTOP RECEPTION SPONSORS: \$2,750 (2 Availabilities)**

- Two conference registrations
- Full page ad in program (center left and right)
- Sponsor logo within conference program
- Logo on rooftop reception step-and-repeat
- Distinct signage at bar location
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

### **FEATURED SPONSORS: \$2,500 (2 Availabilities)**

- Two conference registrations
- Half page ad in program (RHP, first half of book)
- Sponsor logo within conference program
- Shared signage at conference
- One high boy exhibit table in main auditorium for promoting your company
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

### **SUPPORTING SPONSORS: \$2,000 (2 Availabilities)**

- Two conference registrations
- Quarter page ad in program
- Sponsor logo within conference program
- Shared signage at conference
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

### **CONTRIBUTING SPONSORS: \$700 (Unlimited)**

- One conference registration
- Shared signage at conference
- Sponsor logo within conference program
- SPONSOR ribbon designation on your nametag
- Verbal recognition to all attendees at start and end of conference
- Logo/name electronic promotion
- Social media promotion

### **HALF PAGE AD: \$245**

- One half page full color ad, dimensions: 7.375 in. wide by 4.875 in. high

### **FULL PAGE AD: \$395**

- One full page full color ad, dimensions: 77.375 in. wide by 9.9375 in high



## 2018 TME SPONSORSHIP COMMITMENT

**CONFIRMATION FORM:** Please email this completed form to: Brian C. Ferry, [brian.c.ferry@skanska.com](mailto:brian.c.ferry@skanska.com)

I hereby confirm the intent of (firm name) to sponsor the Society for Marketing Professional Services, New York Area Chapter at the following level:

- |   |                              |
|---|------------------------------|
| PREMIERE SPONSOR (\$4,500)              | SUPPORTING SPONSOR (\$2,000) |
| PARTNER SPONSOR (\$3,000)               | CONTRIBUTING SPONSOR (\$700) |
| VIP ROOFTOP RECEPTION SPONSOR (\$2,750) | FULL PAGE AD (\$395):        |
| FEATURED SPONSOR (\$2,500)              | HALF PAGE AD (\$245)         |

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

By (signature):

Date:

Printed Name:

Company Address:

City, State, Zip:

Company URL:

Company Twitter Handle:

Company Facebook:

Company LinkedIn:

Company Instagram:

Company Phone Number:

Company Email:

### PAYMENT

#### Pay by check:

Mail check with a copy of this form to: SMPS-NY, Bowling Green Station, PO Box 77, New York, NY 10274-0077

**Pay by credit card:** (check one):    AMEX                    VISA                    MASTERCARD

Signature:

Name on Card:

Card Number:

Expiration Date:

### LOGISTICS

EMAIL firm logos to Brian C. Ferry, [brian.c.ferry@skanska.com](mailto:brian.c.ferry@skanska.com)

- Company Logo (typical) in EPS format (NOTE: .jpg, .tiff, .gif, .png or other raster formats will not be accepted)
- Company Logo (perfect square) in EPS format for use on our website and other collateral materials (NOTE: .jpg, .tiff, .gif, .png or other raster formats will not be accepted)
- Submit journal ads as high res PDFs. Full Page: 7.375 in. wide by 9.9375 in high/Half Page: 7.375 in. wide by 4.875 in. high

### QUESTIONS

Contact Brian C. Ferry, Director of Sponsorship, at [brian.c.ferry@skanska.com](mailto:brian.c.ferry@skanska.com)

### THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Payments and contributions to the New York Area Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.