



SPONSORSHIP OPPORTUNITIES

2023 SMPS NEW YORK LIBERTY AWARDS

*Premier Gala Event Celebrating Excellence in Marketing
Communications and Professional Achievement*



SMPS NEW YORK 2023 LIBERTY BALL

SMPS New York's Annual Marketing Communications and Professional Achievement Awards recognizes outstanding achievement of top marketing professionals for their contributions to their firm's success and the advancement of the profession. The awards will be granted to AEC firms whose materials and campaigns most compellingly achieve their firms' marketing goals, and individuals whose exceptional accomplishments make us proud.

This year's event will take place on the 40th floor of the gorgeous Dear Irving on Hudson. Attendees will be able to help themselves to complimentary beer, wine, and specialty cocktails and indulge on hors d'oeuvres.

Sponsorship Opportunities

"Solar Eclipse" PREMIER SPONSOR | \$1,750 | Two Availabilities

- Four complimentary event registrations
- Large logo on step and repeat banner
- Stand-alone slide (designed by you) during cocktail hour
- Verbal recognition to all attendees and highlighted at start and end of program
- Social media and email promotion in lead-up to and recap of event
- Option to write event recap blog with byline/brief company bio and link

"Lunar Eclipse" PARTNER SPONSOR | \$1,250 | Four Availabilities

- Three complimentary event registrations
- Logo on step and repeat banner
- Stand-alone slide (designed by you) during cocktail hour
- Verbal recognition to all attendees and highlighted at start and end of program
- Social media and email promotion in lead-up to and recap of event

"Sunrise" SUPPORTER SPONSOR | \$500 | Unlimited Availabilities

- Two complimentary event registrations
- Logo on step and repeat banner
- Logo on slide alongside other supporters and in-kind sponsors
- Verbal recognition to all attendees at start and end of program

"Sunset" CHEERS SPONSOR | \$300 | Four Availabilities

- One complimentary event registration
- Naming rights to one of four specialty cocktails
- Logo on bar signage
- Social media promotion in lead-up to and recap of event

SPONSORSHIP FORM

I hereby confirm the intent of (*firm name*)
to sponsor **SMPS-NY's 2023 Liberty Ball** at the level of indicated below.

Solar Eclipse

Lunar Eclipse

Sunrise

Sunset

Firm Name

Firm Address

Contact Name

Contact Phone

Contact Email

By signing below, I confirm I understand that sponsorship benefits go into effect upon receipt of payment.

Signature

Date

Printed Name

Payment* & Registration

Credit Card (*American Express, Visa, Mastercard*)

Check - *payable to:* **SMPS New York**

Please fill out and submit this form to **smpsny.sponsor@gmail.com** to receive a unique URL for payment and registration of your guests.

Thank you for your participation and support!

*Payments and contributions to SMPS New York are not tax deductible as charitable contributions for federal income tax purposes. They may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.