

WHEN?

06.07.18

6 to 9 pm

WHERE?

New York City Fire Museum
278 Spring Street
New York, NY

Join SMPS New York on June 7th for our Annual Meeting and Liberty Ball!

This year's Annual Meeting and Marketing Communications & Professional Achievement Awards ceremony recognizes outstanding achievements of top marketing professionals for their contributions to their firm's success and the advancement of the profession. The awards will be granted to AEC firms whose materials and campaigns most compellingly achieve their firms' marketing goals, and individuals whose exceptional accomplishments make us all proud!

A portion of all sponsorship proceeds will be donated to the Smart Home Program program, an affiliate of the Stephen Siller Tunnel to Towers Foundation that builds custom homes for service-disabled military veterans.

SPONSORSHIP OPPORTUNITIES

THE FIRE CHIEF PREMIERE SPONSOR (\$1,500)

One Availability

- Three (3) complimentary event registrations
- Full-page back cover ad in the Awards Program
- Podium signage (with SMPS-NY for duration of program)
- Plus all the pool benefits listed below

THE CROWN-ING ACHIEVEMENT (\$1,200)

Two Availabilities ~~ONLY ONE LEFT!~~

- Three (3) complimentary event registrations
- Firm logo on attendee name tags
- Custom signage at People's Choice Award nomination area
- Full-page ad, inside front or back cover in the Awards Program
- Plus all the pool benefits listed below

THE HALLIGAN BAR COCKTAIL SPONSOR (\$1,000)

One Availability

- Two (2) complimentary event registrations
- Custom themed cocktail service
- Custom signage at bar
- Full-page ad in center of the Awards Program
- Plus all the pool benefits listed below

THE TORCH A/V PARTNERSHIP (\$850)

Two Availabilities

- Two (2) complimentary event registrations
- Firm logo light cast inside networking area
- Half-page ad (right side, in front half) of the Awards Program
- Plus all the pool benefits listed below

THE PEDESTAL SUPPORTER SPONSORSHIP (\$625)

Unlimited Availabilities

- Two (2) complimentary event registrations
- Half-page ad in the Awards Program
- Plus all the pool benefits listed below

Pool Benefits to All Sponsors

- Logo listed on program's sponsor page, website, and during awards slideshow
- Logo on step and repeat banner
- Firm name in all electronic promotional emails
- Sponsor designation on nametags

SMPS NEW YORK LIBERTY AWARDS

Honoring Excellence in Marketing Communications and Professional Achievement

SPONSORSHIP FORM

Please complete the form below and email to Brian C. Ferry, SMPS-NY Director of Sponsorship, at brian.c.ferry@skanska.com

I hereby confirm the intent of
Annual Meeting and Liberty Ball at the level indicated below.

(firm name) to sponsor SMPS-NY's 2018

~~THE FIRE CHIEF (\$1,500)~~

THE CROWNING ACHIEVEMENT
(\$1,200)

~~THE HALLICAN BAR (\$1,000)~~

~~THE TORCH (\$850)~~

THE PEDESTAL (\$625)

FULL-PAGE AD (\$395)

HALF-PAGE AD (\$245)

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

Signature:

Date:

Printed Name:

Company Address:

City, State, Zip:

Company URL:

Contact Phone:

Email:

PAYMENT AND LOGISTICS



CHECK

Payable to: SMPS-NY c/o Laura D'Aprix
95 Windsor Road, Rye Brook, NY 10573



ONLINE

<https://www.123signup.com/register?id=hdpqz>



CREDIT CARD

American Express, Visa, or Mastercard

Email your sponsorship items to Brian C. Ferry
(brian.c.ferry@skanska.com) **Deadline for ads is May 18, 2018.**

- Low Resolution Firm Logo: .jpg format suitable for the web.
(maximum 180 pixels wide)
- High Resolution Firm Logo: .eps (vector) format suitable for
printed output at approximately 5-in x 5-in.
- Submit journal ads as high res PDFs. Full Page: 7.375 in. wide by
9.9375 in. high / Half Page: 7.375 in. wide by 4.875 in. high

THANK YOU FOR YOUR PARTICIPATION AND SUPPORT!

Payments and contributions to the New York Area Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.