

SMPS NEW YORK LIBERTY AWARDS 2017

Celebrating Excellence in Marketing Communications and Professional Achievement

Sponsorship Opportunities

Join SMPS New York on the evening of June 8th for our Annual Meeting and Liberty Ball!

This year's Annual Meeting and Marketing Communications & Professional Achievement Awards recognizes outstanding achievements of top marketing professionals for their contributions to their firm's success and the advancement of the profession. The awards will be granted to A/E/C firms whose materials and campaigns most compellingly achieve their firms' marketing goals, and individuals whose exceptional accomplishments make us all proud.

The event will begin with champagne and cocktail hour, followed by a formal sit-down dinner. In addition to the Awards presentation, the program will include the introduction of the 2017–18 Board of Directors, live entertainment, and stunning sunset views of the Statue of Liberty.

EVENT DETAILS

06.08.17

6:00 - 10:00 PM

Where:

Battery Gardens
1 Battery Place • New York, NY • 10004

Early Bird Registration Fees (by April 30):

SMPS Member: \$130
Non-Member: \$205

Regular Register Fees (May 1–June 2):

SMPS Member: \$150
Non-Member: \$225

The Liberty Full-Table Sponsorship (\$1,950)

- Ten (10) complimentary dinner registrations
- Prominent display of company logo on the table
- Full-page advertisement in the Awards Program
- Prominent display of logo/company name on all print event collateral
- Name of Firm and website hyperlink on SMPS-NY website event listing and email blasts
- Company logo on step and repeat banner

The Torch Half-Table Sponsorship (\$1,220)

- Five (5) complimentary dinner registrations
- Prominent display of company logo on the table
- Full-page advertisement in the Awards Program
- Prominent display of logo/company name on all print event collateral
- Name of Firm and website hyperlink on SMPS-NY website event listing and email blasts
- Company logo on step and repeat banner

The Crown Sponsorship (\$795)

- Two (2) complimentary dinner registrations
- Full-page advertisement in the Awards Program
- Prominent display of logo/company name on all print event collateral
- Name of Firm and website hyperlink on SMPS-NY website event listing and email blasts
- Company logo on step and repeat banner

The Pedestal Sponsorship (\$495)

- One (1) complimentary dinner registration
- Half-page advertisement in the Awards Program
- Prominent display of logo/company name on all print event collateral
- Name of Firm and website hyperlink on SMPS-NY website event listing and email blasts
- Company logo on step and repeat banner



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Sponsorship Form

Please complete the form below and email to Jonas Foster, SMPS-NY Director of Special Events, at jfoster@hblighting.com

I hereby confirm the intent of
2017 Annual Meeting and Liberty Ball at the level indicated below.

(firm name) to sponsor SMPS-NY's

THE LIBERTY SPONSOR (\$1,950)

THE CROWN SPONSOR (\$795)

FULL-PAGE AD (\$395)

THE TORCH SPONSOR (\$1,220)

THE PEDESTAL SPONSOR (\$495)

HALF-PAGE AD (\$245)

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

Signature:

Date:

Printed Name:

Company Address:

City, State, Zip:

Company URL:

Contact Phone:

Email:

Payment Options

Logistics



Check

made payable to SMPS-NY to:
SMPS-NY c/o Laura D'Aprix
95 Windsor Road, Rye Brook, NY 10573



Online

<https://www.123signup.com/register?id=nrycx>



Credit Card

American Express, Visa, or Mastercard

Email your sponsorship items to Jonas Foster, jfoster@hblighting.com (**Deadline for ads is May 25, 2017**)

- Low Resolution Firm Logo: .jpg format suitable for the web. (maximum 180 pixels wide)
- High Resolution Firm Logo: .eps (vector) format suitable for printed output at approximately 5-in x 5-in.
- Submit journal ads as high resolution PDFs. Full Page: 5.5-in wide by 8.5-in high / Half Page: 4.875-in wide by 3.75-in high

Thank You

We appreciate your participation and generous support!

Payments and contributions to the New York Area Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

Please contact Jonas Foster, SMPS-NY Director of Special Events, at jfoster@hblighting.com

